Patient
Insights on
Co-Design in
Clinical
Trials



Joining You Today



Pam Cusick Senior Vice President, Rare Patient Voice



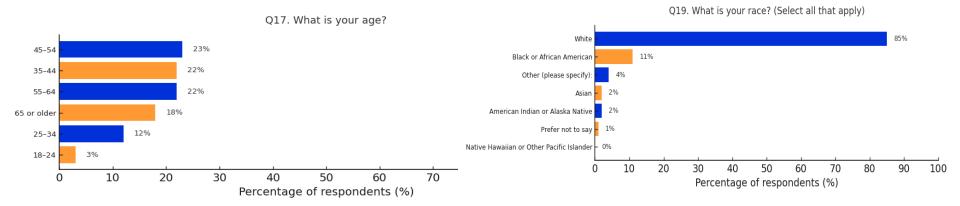
Mindy Cameron
Family Caregiver and
Participant in Clinical Trial CoDesign

ABOUT RARE PATIENT VOICE

Rare Patient Voice (RPV) connects patients and family caregivers with research opportunities. Founded in 2013, the RPV community now includes 180k+ patients and family caregivers across 1,500+ diseases and conditions in 9 countries.



2025 Rare Patient Voice Co-Design Survey



- 347 less than \$25000
- 404 \$25000-\$49999
- 635 \$50000-\$99999
- 460- \$100000 +

Income



- 1697 women
- 414 men
- 37 nonbinary/third gender
- 2 prefer not to answer

Gender



- 147 Hispanic
- 2000 non-Hispanic

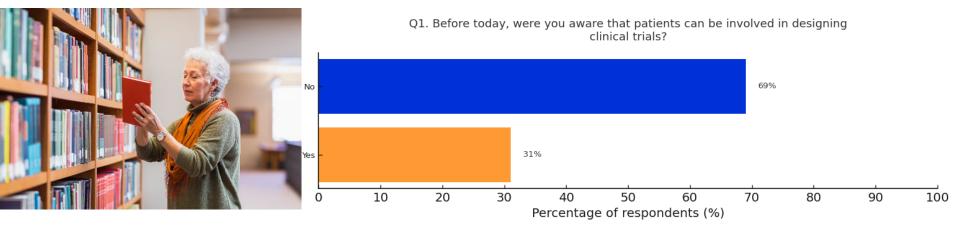
Ethnicity



2156 patients in the United States were asked for thoughts on participating in co-design for clinical trials



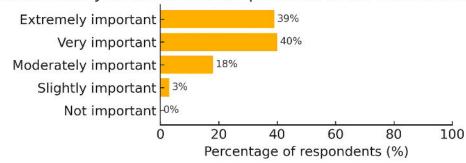
Awareness of Patient Involvement in Clinical Trial Co-Design





Importance of Involvement in Co-Design

Q2. How important do you think it is for patients to be involved in the design of clinical trials?

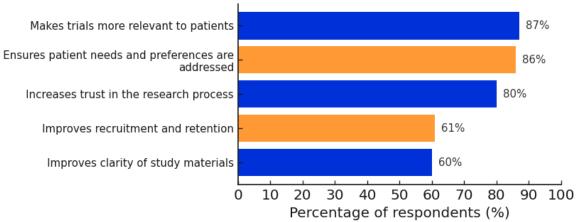






Q3. What benefits do you think patient involvement brings to clinical trial design?

Benefits of Involvement in Co-Design





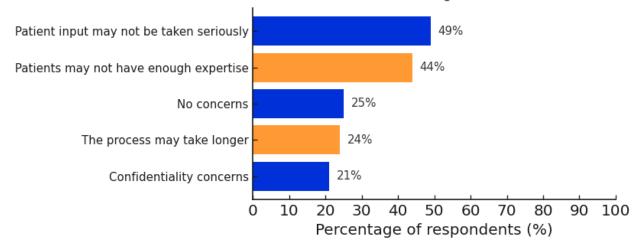


Concerns about Involvement

Co-Design

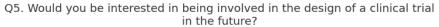


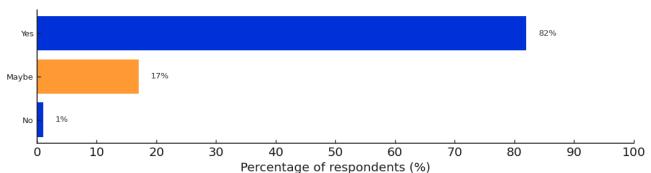
Q4. What concerns do you have about patient involvement in codesign?





Interest in Co-Design

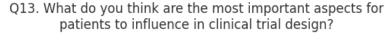


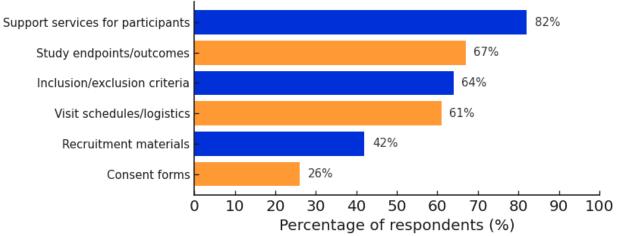






Most Important Aspects of Co-design



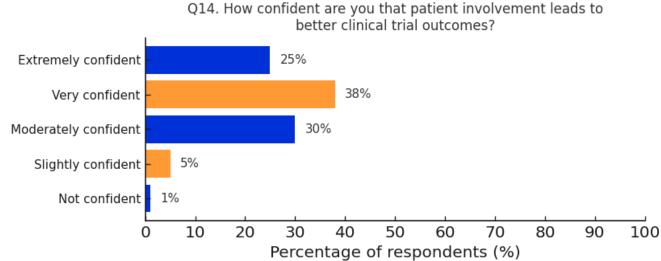






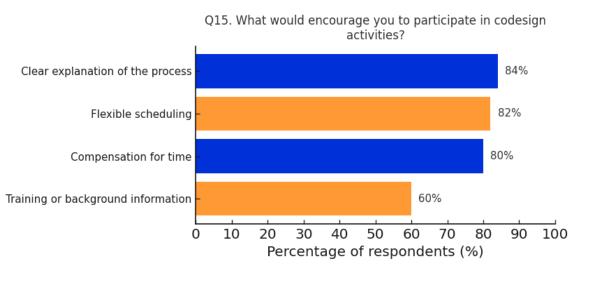
Patient Involvement and Trial Outcomes







What Would Encourage You to Participate in Co-Design?



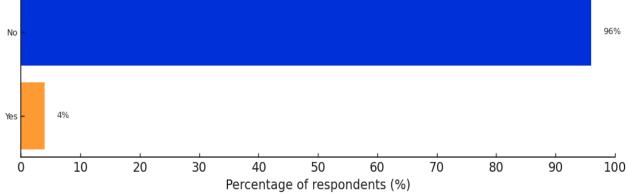






Experience in Clinical Trial Co-Design





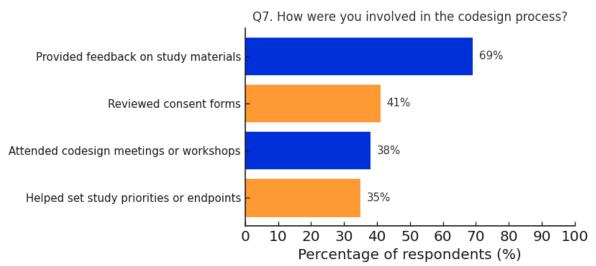
Q6. Have you ever participated in the codesign of a clinical trial?





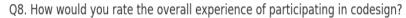
Co-design Activities

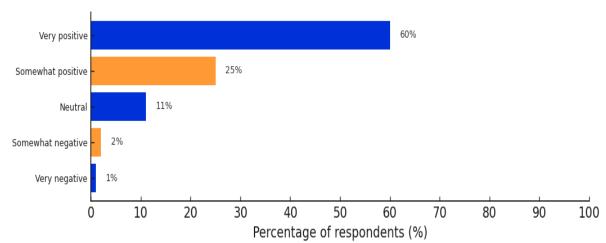






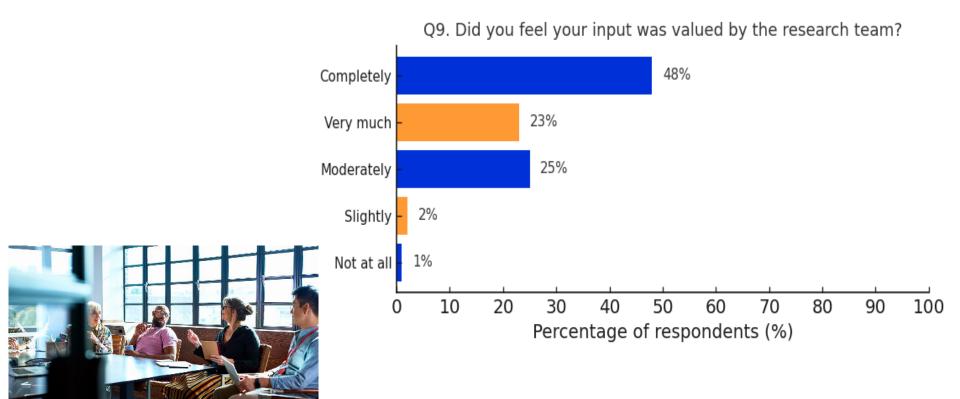
How was the Co-Design Experience?











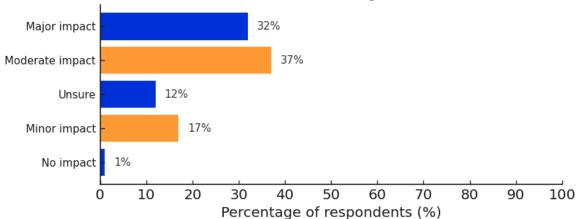
Was Your Input Valued?



Impact of Involvement in CoDesign



Q10. What impact do you think your involvement had on the clinical trial design?

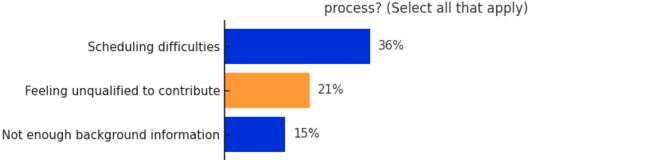




What challenges did you experience?

Lack of clear communication





Percentage of respondents (%)

12%

Q11. What challenges did you experience during the codesign



What Would Improve the Co-Design Experience for Patients?

- More flexible scheduling & locations home/remote options, virtual meetings, time accommodations (~22 % of respondents).
- Clear, easy-to-understand information & education about the study and the codesign process (~19 %).
- Broader, more representative patient participation (include people with first-hand disease experience, varied backgrounds) (~18 %).
- Earlier involvement and greater transparency so patients see how their input is used (~17 %).
- Better ongoing
 communication & feedback
 loops regular updates, reminders, acknowledgement of contributions (~9 %).



